



Redesigning Economist Charts Activity



Redesigning Economist Charts

Group Activity Instructions

- Split class into groups of 2-4 people
- Each group will receive a chart
- Answer the following questions about the chart:
 - What message is the chart trying to get across?
 - What is misleading about this chart or preventing the message from getting across?
 - With the above questions in mind, how would you redesign the chart? Sketch out or use your preferred visualization software to redesign the chart.
- Share redesigns and discuss.

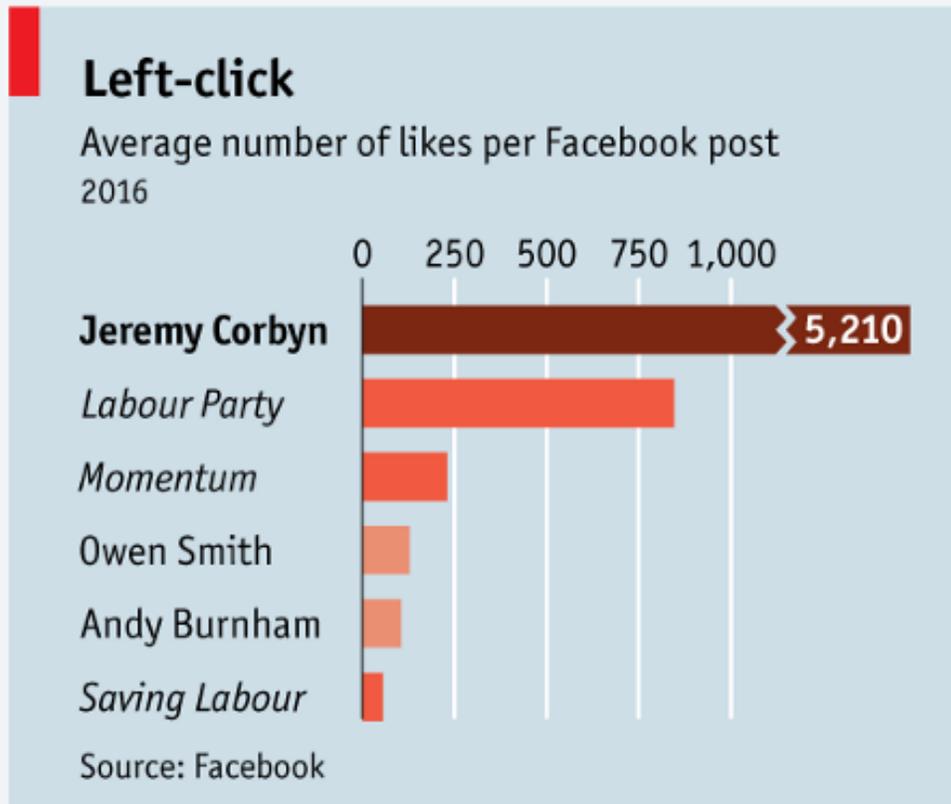


What were the solutions from
The Economist?

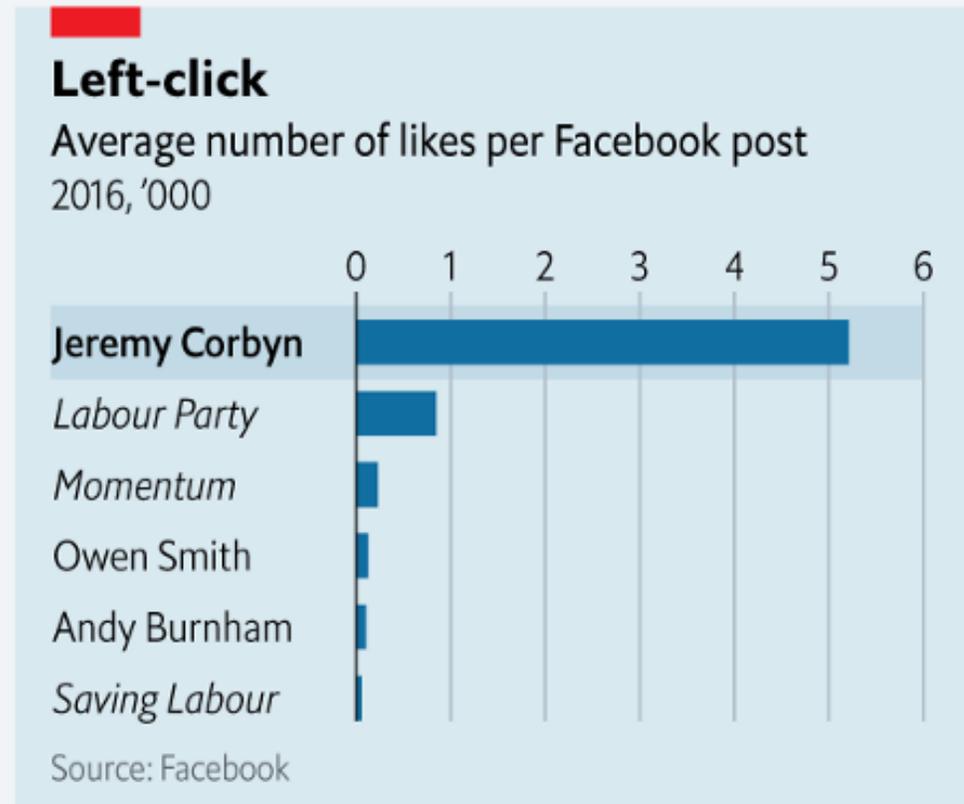


Left-click

Original



Better



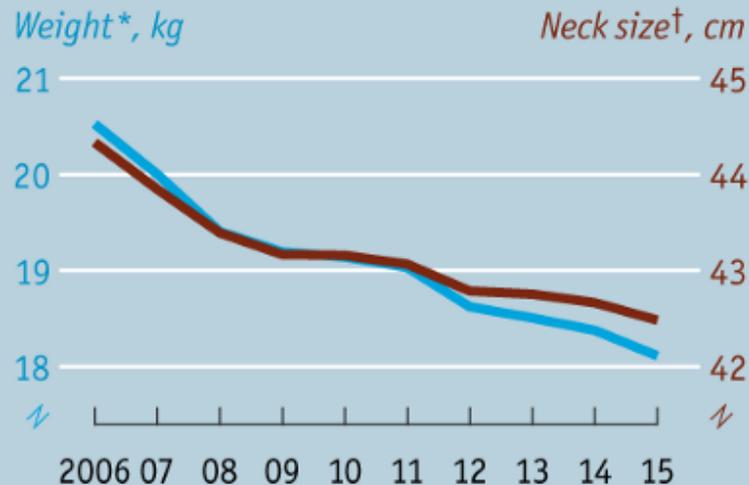


Fit as a butcher's dog

Original

Fit as a butcher's dog

Characteristics of dogs registered with the UK's Kennel Club, average when fully grown

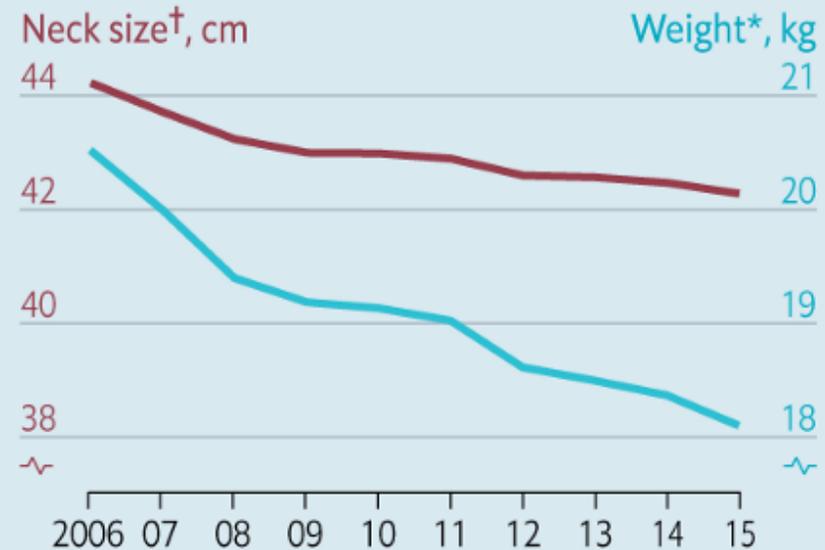


Sources: Kennel Club; *The Economist* *Where at least 50 are registered per year †Where at least 100 are registered per year

Better

Fit as a butcher's dog

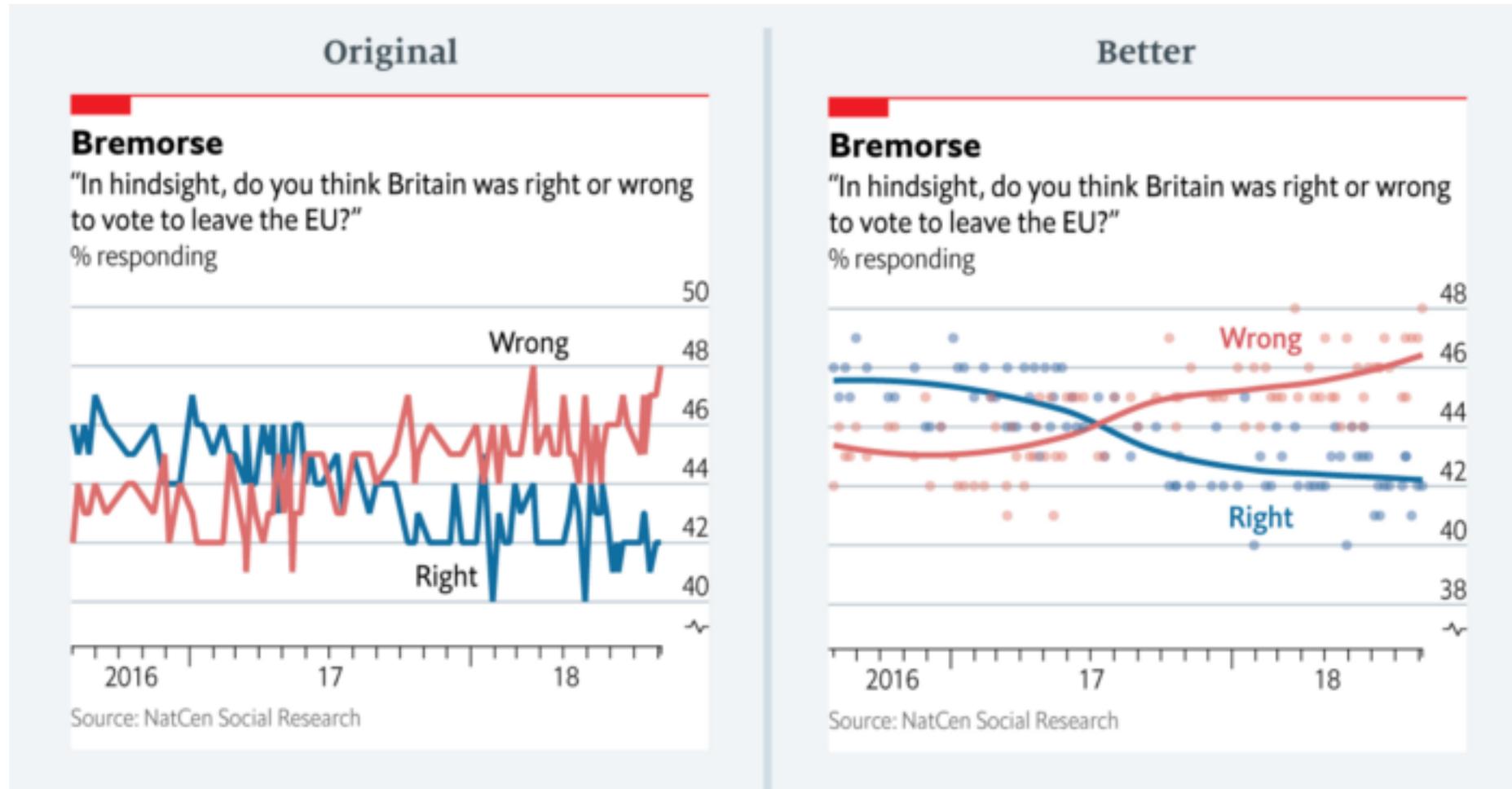
Characteristics of dogs registered with the UK's Kennel Club, average when fully grown



Sources: Kennel Club; *The Economist* *Where at least 50 are registered per year †Where at least 100 are registered per year

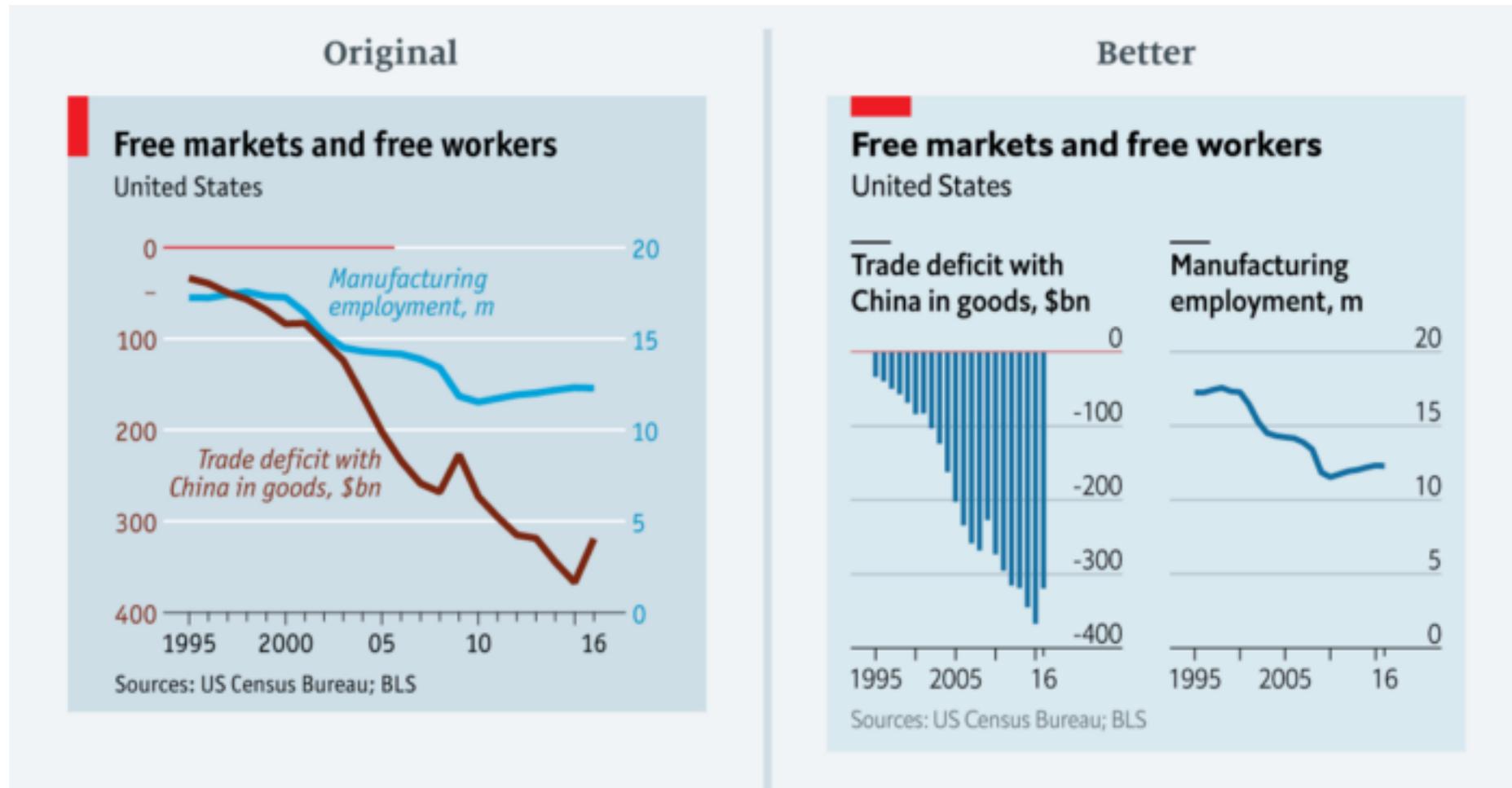


Bremorse



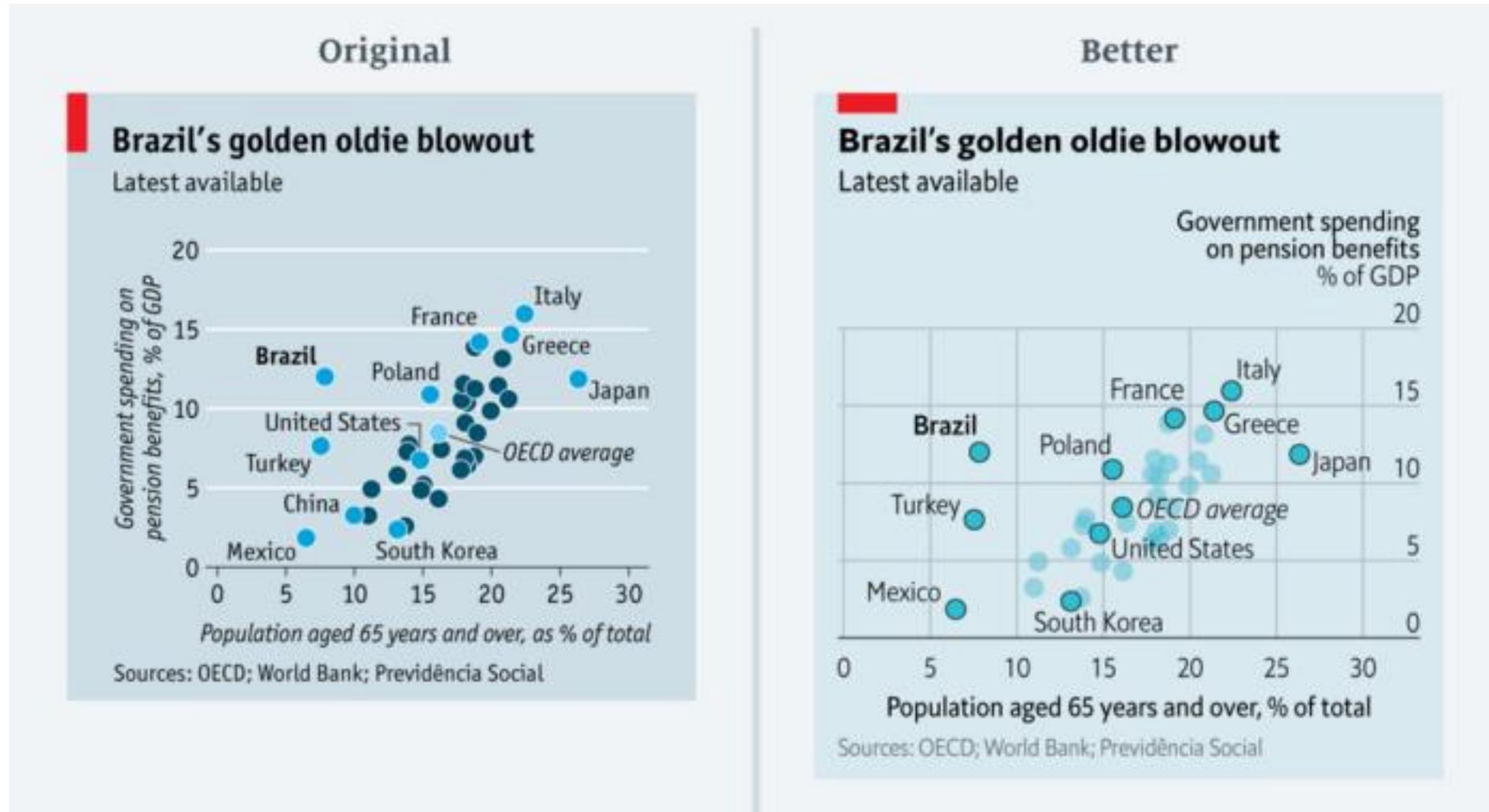


Free markets and free workers





Brazil's golden oldie blowout



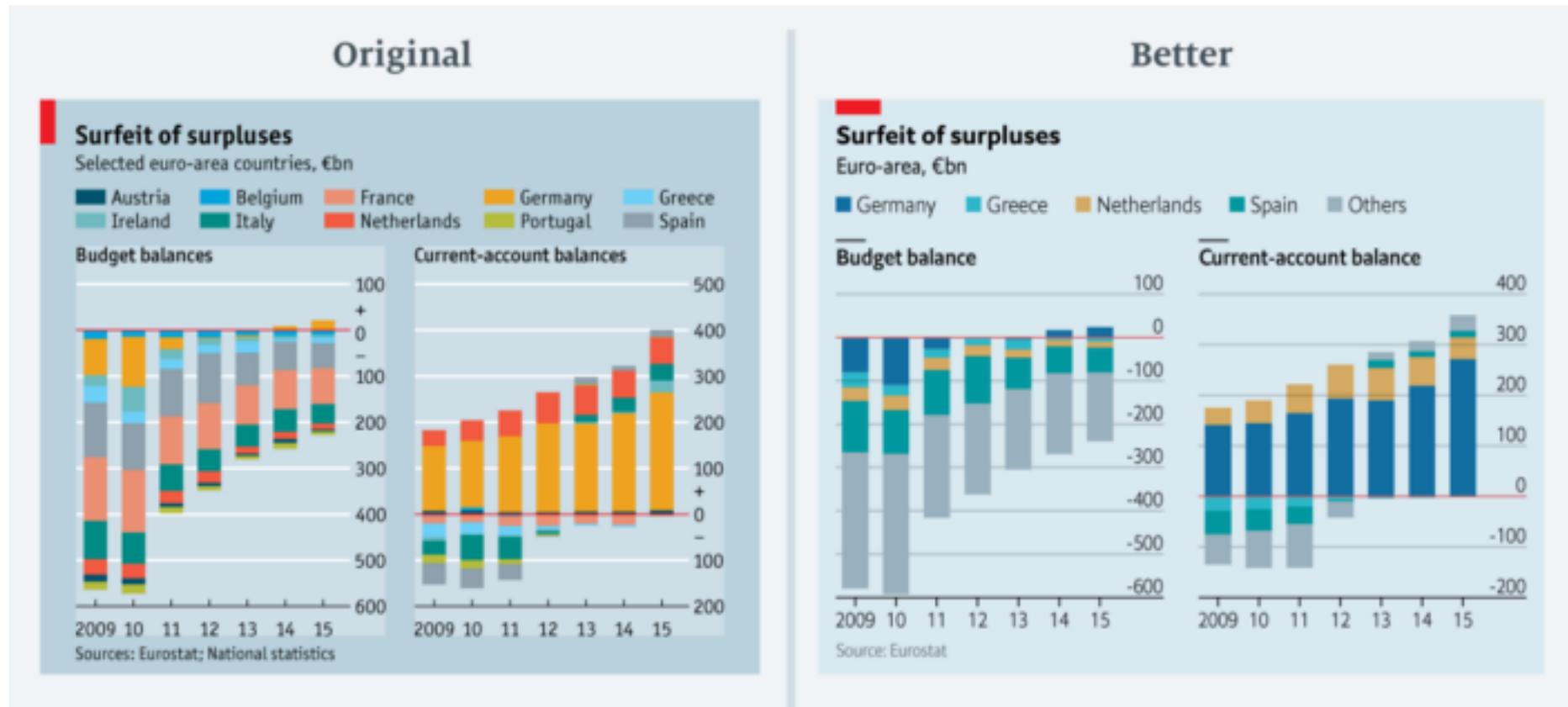
Free exchange

More spend, less thrift

German budget surpluses are bad for the global economy



Germany compared to Greece, Netherlands, and Spain in the article



Icon

- chart by Setyo Ari Wibowo from the Noun Project